



Ploger Transportation Cuts Costs and Boosts Driver Satisfaction with Drivewyze by Fleetworthy, Thanks to Gray Box Partnership

When Ploger Transportation, a forward-thinking fleet based in Norwalk, Ohio, began experiencing a spike in vehicle out-of-service violations due to low tire pressure, they turned to Drivewyze by Fleetworthy to address the issue in both the short and long term.

THE CHALLENGE: UNEXPECTED VIOLATIONS DESPITE HIGH STANDARDS

Prior to adopting Drivewyze, Ploger Transportation did not use any weigh station bypass solution. The company had long accepted weigh stations as a necessary part of doing business, but in mid-2023, the team began noticing a troubling trend: a sudden increase in out-of-service violations—particularly in Kentucky—due to underinflated tires.

These violations were not a reflection of maintenance negligence but rather the result of enhanced roadside tire pressure monitoring technologies being deployed in weigh stations.



Key Benefits

\$80K+
in cost savings

22+ hours
of time saved weekly

Enhanced
driver satisfaction

A DATA-DRIVEN SOLUTION FROM A DRIVER-CENTRIC FLEET

As a company known for embracing innovation, Ploger Transportation had already been researching fleet-wide tire pressure monitoring systems. Recognizing that full implementation would take time, they sought a complementary solution to mitigate immediate risk. That's when Drivewyze by Fleetworthy entered the picture.

After connecting with representatives from Drivewyze at the Geotab Connect conference in early 2024—thanks to a relationship brokered by their telematics partner, Gray Box—Ploger quickly moved to implement Drivewyze Pre-Clear across their fleet.



THE RESULTS: EFFICIENCY GAINS AND ELEVATED DRIVER SATISFACTION

In the year following implementation, the results speak for themselves:

- 10,000 bypasses were recorded across 88 vehicles, resulting in over \$80,000 in operational savings, including reductions in fuel use and CO2 emissions.
- Drivers averaged 97 bypasses per vehicle per month, dramatically reducing time spent in scale lineups.
- Driver feedback has been overwhelmingly positive—a clear sign of adoption success in the eyes of Safety Director Bob Ware.

“Ploger is a fleet that thinks long term. They already had a strong vision for safety and operational excellence, and Drivewyze fit naturally into that vision. At Gray Box, our role was to connect the dots — ensuring that Drivewyze integrated smoothly with their existing telematics and could be scaled quickly. Strategic alignment like this is what makes technology investments stick.”

— Curtis Timmer —
CEO, Gray Box Solutions

BEYOND BYPASS: LEVERAGING DRIVEWYZE FOR CUSTOM SAFETY AND COST ALERTS

Ploger Transportation has gone beyond the core use case of weigh station bypass. With Drivewyze Safety+, the team implemented custom in-cab alerts that enhance safety and save money:

- Notifications for discounted fuel zones on I-80 and I-77.
- Alerts to avoid costly toll roads unless absolutely necessary.
- Hard brake alerts near risky intersections and a morale-boosting “Welcome Home” alert when returning to their terminal.

THE POWER OF PARTNERSHIP: GRAY BOX AND DRIVEWYZE

This success story was made possible through a trusted relationship with Gray Box, who originally introduced Ploger to Geotab and later helped integrate Drivewyze into their operations. From deployment testing environments to ongoing technical troubleshooting, Gray Box has been instrumental in ensuring the technology stack works harmoniously.

Interested in learning more?

Contact Gray Box Solutions at GrayBoxSolutions.com

ABOUT FLEETWORTHY

Fleetworthy is redefining road readiness with trusted solutions that deliver fleet safety, compliance, and efficiency. With the only technology suite combining safety, compliance, toll management, and weigh station bypass, we enable fleets to simplify operations and perform at their best.

Already trusted by 75% of the top fleets in North America, Fleetworthy offers the largest bypass network and the most complete and adopted toll management solution. Our technology helps fleets reduce delays, cut operating costs, and gain critical financial visibility. Going beyond regulatory requirements, our compliance capabilities enhance fleet safety, reduce risk, and support proactive audit readiness.

Fleetworthy supports millions of vehicles and drivers and is recognized across the industry for innovation and leadership. We are defining the future of road readiness. Learn more at fleetworthy.com.