



# Brenny Transportation Boosts Efficiency, Safety, and Driver Retention After Switching to Drivewyze by Fleetworthy

## COMPANY OVERVIEW

Brenny Transportation, headquartered in central Minnesota, started in 1996 with a single truck and trailer. The company has grown strategically in response to customer demand and now manages a fleet of 80 trucks and approximately 140 trailers. Brenny specializes in irregular routes averaging over 1,000 miles per haul, offering flatbed, step-deck, van, Conestoga, and specialized hauling services.

Facing the dual challenge of improving operational efficiency and enhancing driver satisfaction in a highly competitive industry, Brenny sought a comprehensive solution and found it in Drivewyze by Fleetworthy.

## THE CHALLENGE

Before adopting Drivewyze by Fleetworthy, Brenny Transportation relied on PrePass for weigh station bypass. However, coverage limitations—particularly in key operational states like Wisconsin—created significant operational delays, negatively impacting driver productivity and satisfaction. Drivers frequently faced delays at the Hudson weigh station, leading to additional congestion, longer hours, and reduced home time.

Moreover, Brenny's leadership recognized the need to enhance their safety initiatives beyond traditional reactive alerts, ensuring drivers maintained exceptional safety records and high retention rates.



## Key Benefits

**120 hours**  
of time saved weekly

**85%**  
driver retention rate

**Broader**  
bypass network access

**Fewer**  
delays nationwide

## THE SOLUTION

Brenny Transportation made a strategic switch to Drivewyze by Fleetworthy, motivated primarily by its superior weigh station bypass coverage compared to their previous provider. Beyond bypass services, Brenny fully integrated Drivewyze's Safety+ proactive alerts and additional safety technologies into their fleet, creating a comprehensive safety system.

Implementation was notably smooth, described by Jeff Muzik, Brenny's VP of Safety, as "the easiest tech transition we've ever made," requiring minimal training and achieving quick acceptance from drivers.

**"Switching to Drivewyze was a no-brainer, especially for coverage in Wisconsin. Now, we get green lights in far more states than ever before."**

— Jeff Muzik —  
VP of Safety, Brenny Transportation

## THE RESULTS

### Significant Time Savings and Operational Efficiency

Drivewyze's extensive bypass coverage immediately improved Brenny's fleet efficiency. Specifically, the company now saves approximately 1.5 hours per truck per week at the previously problematic Hudson weigh station alone, significantly improving their drivers' ability to return home on schedule.

"Switching to Drivewyze was a no-brainer, especially for coverage in Wisconsin. Now, we get green lights in far more states than ever before. Drivewyze consistently improves our efficiency and driver satisfaction," Jeff said.

### Enhanced Driver Retention and Satisfaction

Brenny Transportation maintains an impressive 85% driver retention rate, significantly above industry averages. Jeff attributes part of this success to providing drivers with efficient, reliable tools like Drivewyze that enhance their daily experience and job satisfaction.

"In a competitive driver market, if you don't provide tools that genuinely benefit drivers, you fall behind. Drivewyze is a simple, intuitive solution that helps us keep good drivers longer," Jeff said.

### Proactive Safety Culture

By adopting Drivewyze's proactive Safety+ alerts, Brenny has strengthened its already robust safety culture.

"Our safety culture at Brenny emphasizes proactive coaching and support, not criticism," Jeff said. "Tools like Safety+ from Drivewyze align perfectly with this philosophy, allowing us to stay ahead of safety issues before they become problems."

Regular safety meetings, hands-on training sessions, and a Driver Review Board, consisting of the fleet's top-performing drivers, have further deepened Brenny's proactive approach.

## CONCLUSION

By implementing Drivewyze by Fleetworthy, Brenny Transportation successfully enhanced operational efficiency, significantly increased driver satisfaction and retention, and strengthened its proactive safety culture. Drivewyze's superior weigh station bypass coverage, intuitive technology, and proactive safety alerts have empowered Brenny to consistently deliver on its commitments to both drivers and customers, positioning them as a leader in fleet management.

## ABOUT FLEETWORTHY

Fleetworthy is redefining road readiness with trusted solutions that deliver fleet safety, compliance, and efficiency. With the only technology suite combining safety, compliance, toll management, and weigh station bypass, we enable fleets to simplify operations and perform at their best.

Already trusted by 75% of the top fleets in North America, Fleetworthy offers the largest bypass network and the most complete and adopted toll management solution. Our technology helps fleets reduce delays, cut operating costs, and gain critical financial visibility. Going beyond regulatory requirements, our compliance capabilities enhance fleet safety, reduce risk, and support proactive audit readiness.

Fleetworthy supports millions of vehicles and drivers and is recognized across the industry for innovation and leadership. We are defining the future of road readiness. Learn more at [fleetworthy.com](https://fleetworthy.com).

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